

CENTRAL NEW MEXICO COMMUNITY COLLEGE
ASSESSMENT REPORT-Part I
Assessment Data Results

The purpose of this form is to provide a written summary of your assessment results for the current assessment cycle.

2012 - 2013

 (Assessment Period Covered)

06/01/13

 (Date Report Submitted)

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 (Contact Person/email/phone)

Choose ONE of the following 3 areas for this assessment report and insert the name of the general education area, certificate, degree or discipline on the appropriate line:

See definitions for each category in Assessment Process document

<p>Gen Ed Area (see definitions) _____</p> <p style="margin-left: 40px;">AA/AS <input type="checkbox"/></p> <p style="margin-left: 40px;">AAS <input checked="" type="checkbox"/></p>	or	<p>Program _____</p> <p style="margin-left: 40px;">Certificate <input type="checkbox"/></p> <p style="margin-left: 40px;">AA/AS <input type="checkbox"/></p> <p style="margin-left: 40px;">AAS <input type="checkbox"/></p>
<p>Or Discipline Area (see definitions) _____</p>		
<p>Outcome(s) assessed:</p> <p>Exit Competency 1-Demonstrate the ability to deliver cosmetology related services for a diverse client base; using physical and chemical means in a safe and sanitary environment.</p> <p>Exit Competency 2-Demonstrate employability skills and the ability to make reasoned judgments, to be responsible for commitments and to consider the viewpoints of others; including professionalism, work ethic, and citizenship. Evidence of skill development provided through student externship.</p>		
<p>Classes/Cohort Assessed:</p> <p>4th term Cosmetology students</p>		
<p>Measurement tool(s):</p> <p>External, Direct</p> <p style="margin-left: 20px;">1. Rubrics in Client Evaluation from portfolios</p> <p>Internal, Direct</p> <p style="margin-left: 20px;">1. State Board Practical Exams ,3 times per semester</p> <p style="margin-left: 20px;">2. Midterm projects</p> <p style="margin-left: 20px;">3. Daily Assignments</p> <p>Internal, Direct:</p> <p style="margin-left: 20px;">1. Salon Success evaluation</p> <p style="margin-left: 20px;">2. Extern term paper</p> <p>External, Direct</p> <p style="margin-left: 20px;">1. Extern Site Evaluation</p>		

Type of tool (for each tool listed above, indicate type of tool):

Achievement Target (if more than one measurement tool, list target for each tool separately):

External, Direct

Student will achieve 71% approval from Client Evaluations

Internal, Direct

Student will pass with 71% or greater on State Board Practical Exams ,3 times per semester

Student will achieve 71% or greater on Midterm projects

Student will pass with 71% or greater on Daily Assignments

Internal, Direct:

Student will pass with 71% or greater on Salon Success evaluation

Student will pass with 71% or greater on Extern term paper

External, Direct

Student will pass with 71% or greater on Extern Site Evaluation

Assessment Results/Findings (if more than one measurement tool, list results for each tool separately):

Overall results for the Cosmetology Outcomes were 94.4%. The 32 students who were assessed in all the criteria's, 100% scored 90.8% or above on the measurement tools as a whole. The results of measurement tools are as follows:

- Client Evaluations: 100% passed with at least a 71%
- Practical Exams: 100% passed with at least a 71%
- Midterm projects: 100% passed with at least a 71 %
- Daily Assignments: 100% passed with at least a 71%
- Salon Success evaluation: 100% passed with at least a 71%
- Extern term paper: 100% passed with at least a 71%
- Extern Site Evaluation: 100% passed with at least a 71%

The overall averages for each measurement tool are: Client Evaluations 94%, Practical Exams 97.5%, Midterm projects 97%, Daily Assignments 92.4%, Salon Success evaluation 89%, Extern term paper 95%, Extern Site Evaluation 96%

Achievement targets have been met. Client Evaluations (linked to customer service) and Daily Assignments (punctuality and absences) had improvement. Client Evaluations from 92.5% to 94%, and Daily Assignments from 90.8% to 92.4%.

**CENTRAL NEW MEXICO COMMUNITY COLLEGE
ASSESSMENT REPORT – Part II
Action Plan & Assessment Plan Update**

The purpose of this form is to provide a written summary of your assessment action plan for the designated assessment cycle and provide an updated assessment cycle plan for the current 5-year cycle

2013-2014

September 1, 2013

(Report Period)

(Date Report Submitted)

Jon Stull jstull@cnm.edu Office 50039 Lab 45034 Classroom 45041

(Contact Person/email/phone)

Indicate ONE of the following 3 areas for this assessment report and insert the name of the general education area, certificate, degree or discipline on the appropriate line:

See definitions for each category in Assessment Process document

<p>Gen Ed Area (see definitions) _____</p> <p>AA/AS <input type="checkbox"/></p> <p>AAS <input type="checkbox"/></p>	or	<p>Program <u>Cosmetology</u></p> <p>Certificate <input type="checkbox"/></p> <p>AA/AS <input type="checkbox"/></p> <p>AAS <input checked="" type="checkbox"/></p>
<p>Or Discipline Area (see definitions) _____</p>		
<p>Data Results Period upon which this Action Plan is based (period which ended 6/30/xx): Fall 2013 – Spring 2014</p>		
<p>Action Plan (close the loop): Assessment of Exit Competencies 1 and 2 were completed in Assessment Plan Part 1 with very good results. Next we begin a new five year cycle evaluating student performance and abilities assessing Exit Competencies 3, 4, and 5. Modification of measurement tools and implementation of those tools will start with the first cycle of Fall 2013 and Spring 2014.</p>		

ASSESSMENT PLAN

The assessment plan includes three parts:

1. **The plan description** (This should be a brief written description of the assessment plan(s) for the area/certificate/degree/discipline. If all outcomes are not shown in item #3 below as assessed in the 5 year cycle, this description must include information about their eventual assessment)
2. **The student learning outcomes for the area/program/discipline** for the 5 year cycle.
3. **The assessment cycle timeline**

Cosmetology Program assessment will focus on workplace skills for the next five year cycle. The learning outcomes and measure tools will be used to assess the students in the following competencies:

Exit Competency 3-Demonstrate the ability to read, write, listen, and use verbal skills to organize and communicate ideas and information in personal and group settings.

Exit Competency 4-Demonstrate the ability to define tasks and evaluate situational problems through mathematical skills, examination of information, observation, and reflection of ideas in order to make decisions in salon business operations.

Exit Competency 5-Demonstrate the ability to use computer based technology used in the cosmetology industry to acquire information communicate, and solve problems.

- 2 **Provide the list of current student learning outcomes for this area or program (you may add more lines if necessary by right clicking and choosing insert row below):**

1	Create a Business Plan for a salon project
2	Prepare and give an oral presentation of the salon business plan
3	Create resume, cover letter, accurate application, and references
4	Assess accurately the financial value of one client
5	Demonstrate the ability to formulate process color and decolorize techniques
6	Demonstrate reasoning techniques through color formulation, design line in hair sculpting, textural and finishing services
7	Complete an observation paper that includes the retail portion of the business salon industry
8	Apply computer technology to process information, create documents, and email work to instructor
9	Maintain inventory standards of product measurements demonstrating both math and critical thinking skills and records finding in computer
10	Demonstrate ability to use beauty industry software for information, communication, problem solving

3 Assessment Cycle timeline for the above student learning outcomes for the next five years.

Outcome #	When Measured	Where measured (i.e. what course(s))	Measurement tool(s) & Type of tool
1	4th term (1 st cycle) Fall 2013 4th term (1 st cycle) Spring 2014	COS 2505 COS 2592	Internal, Direct: 1. Pretest, Post test 2. Job Application, Cover Letter 3. Resume, References 4. Business Plan 5. Oral Presentation of Plan 6. Teamwork Writing Assignment
2	4th term (1 st cycle) Fall 2013 4th term (1 st cycle) Spring 2014	COS 2505 COS 2592 COS 2692 COS 2693	Internal, Direct: 1.Pretest, Post test 2.Business Plan 3 Oral Presentation of Plan 4.State Board Practical Exams ,3 times per semester External, Direct 1.Extern Site Evaluations
3	4th term (1 st cycle) Fall 2013 4th term (1 st cycle) Spring 2014	COS 2505 COS 2592 COS 2511	Internal, Direct: Software usage for: 1. Job Application 2.Cover Letter 3.Resume 4.References 5. Blood Pathogens Term paper 6. COS Lab (Salon Iris) software proficiency

