

CENTRAL NEW MEXICO COMMUNITY COLLEGE
ASSESSMENT REPORT
Due to SAAC by October 15

PART 1: CONTACT & PROGRAM IDENTIFICATION

Report Year and Contact Information:			
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Academic Year	Contact Person	Email	Phone Number

Subject of this Assessment Report:		
Program: Film Technician <input checked="" type="checkbox"/> Certificate <input type="checkbox"/> AA <input type="checkbox"/> AS <input checked="" type="checkbox"/> AAS Film Crew Technician; Post Production Technician; Construction for Film	Gen Ed Area: _____ Applicable to: <input type="checkbox"/> AA/AS <input type="checkbox"/> AAS	Discipline Area: _____

PART 2: EVIDENCE OF ACHIEVEMENT OF PROGRAM OUTCOMES

Summary of Program Success in Achieving Desired Outcomes
The desired outcomes were achieved. By the time the final projects were being filmed, all students followed the were able to explain the work flow process, location scouting procedure, and contents of the call sheet..

Description and Evaluation of Recent Changes Made in Support of Student Learning:
We had first term students being mentored by second term students when filming their mid-term and final productions. We also moved the Acting For Camera Class from Main Campus at the CAT Theater to CNM's ATC Campus where film is taught. This meant we were able to work more efficiently with the actors that we cast in the film productions that we use to assess the students in Film 1015, 1110, 1210, 1220, 1230, and 1240.

PART 3: REPORT ON RECENT ASSESSMENT OF STUDENT LEARNING PROCESSES

Learning Outcome(s)/Exit Competencies Assessed:	Classes/Cohorts Assessed:
<i>To add rows: right-click in cell below and select "Insert," "Insert Rows Above"</i> 1. Explain the work flow process and steps for electronic media production.	FILM 1001

<p>2. Explain the location scouting and management process and procedure.</p> <p>3. Explain the contents and origins of call sheet information and produce an industry standard call sheet and time card.</p>	<p>FILM 1015, 1110, 1210, 1220, 1230, 1240</p> <p>FILM 1015, 1110, 1210, 1220, 1230, 1240</p>
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Measurement Tool(s) Used: <i>To add rows: right-click in cell below and select "Insert," "Insert Rows Above"</i>	<i>Enter X's for type of tool</i>				Initial Achievement Target or Expectation:
	Internal	External	Direct	Indirect	
<p>Specific assignments, class projects, exam/class projects.</p>			<p>X</p>		<p>Each class (1001, 1015, 1110, 1210, 1220, and 1230) has a designated number of productions that the students crew after being assigned particular positions (camera, lighting, grip, sound, etc.). The work flow process is introduced in the 1001 lecture class and the understanding is assessed in a final exam. The hands-on experience of applying work flow, location scouting, and call sheet process is assessed in the mid-term and final productions that are made up of student crews. It is expected that every student has to have a complete understanding of work flow, location scouting, and call sheet processes in order to be a crew member.</p>

<p>Assessment Findings:</p> <p>In the mid-term and final exams for all classes (1001,1015, 1110, 1210, 1220, & 1230,) 90% - 95% of the students could explain work flow, location scouting, and call sheet process. No movie shoots were disrupted, or extended because of student failure to explain and understand the work flow, location scouting, and call sheet processes.</p>

<p>Analysis and Interpretation of Assessment Findings:</p> <p>Although grades varied on the understanding of the work flow process in the Film 1001 exams, by the time the same students began working on the sets of their productions in Film 1015, 1110, 1210, 1220, & 1230, an understanding and application of work flow, location scouting and call sheet processes was properly demonstrated.</p>

<p>Action Plan in Support of Student Learning:</p>

To quicken the implementation of student learning outcomes, we had students from the 1210, 1220, & 1230 classes mentor the first term students (Film1015 & 1110) in their final productions.

Recommendations, Proposals, and/or Funding Requests:

PART 4: EMBEDDED OUTCOMES

Critical Thinking and Life Skills/Teamwork Development within Programs:

- a) Please describe how Critical Thinking assessment is embedded within your program assessment.
- b) Please describe how Life Skills/Teamwork assessment is embedded within your program assessment.

a) In this skills-based, production oriented curriculum, students are given weekly thought experiments that test their ability to solve challenges presented in the overall workflow of shooting a movie. Then, when they commit to the assigned production, they have to determine cast, crew, budget, and schedule for the shoot as well as the artistic approach to filming the script. Each step of the way from pre- to post-production, students have to make technical choices based on budgetary constraints that will fulfill the artistic vision.

b) Students in the Film Technicians Degree and certificate Programs work together as crew on the film productions in each class. They are expected to follow film industry standards as they regard to set etiquette, readiness, aptitude, and professional hierarchy.

PART 5: ASSESSMENT CYCLE PLAN (Copy and paste from original plan if unchanged)

Cycle Years:	Plan Description:
2016-2020	Students are to be assessed by their analytical thinking in solving challenges encountered while working on a movie, i.e., going through the media workflow process and in determining the correct location for a movie shoot by participating in a series of take-home questionnaires that are considered Thought Experiments where the most creative and cost-effective solution is determined by the class when the experiments are turned in and discussed. As to how much the students have retained from lectures and lab work, short quizzes, a mid-term and a final, grade their level of cognitive abilities pertaining to the movie industry. In judging a student's ability to carry out a technical craft on a movie set, the instructor aids when necessary, then fills out a checklist of how the student performs hard and soft skills that pertain to the particular job duty and then meets with the student afterwards to review areas that need improvement.

Student Learning Outcomes:	When Measured:	Where Measured:	How Measured:
1. Explain the work flow process and steps for electronic media production.	Year 1 (Fall 2015/Spring2016)	FILM 1001, CIS 1310	Specific assignments, exam; Direct 80% of assessment related to production work product, 20% related to student's ability to relate their process clearly and completely.
2. Explain the location scouting and management process and procedure.	Year 1 (Fall 2015/Spring2016)	FILM 1015, 1110, 1210, 1220, 1230, 1240	Specific assignments, class projects, exam/class projects; Direct
3. Explain the contents and origins of call sheet information and produce an industry standard call sheet and time card.	Year 1 (Fall 2015/Spring2016)	FILM 1015, 1110, 1210, 1220, 1230, 1240	Specific assignments, class projects, exam/class projects; Direct
4. Break down a shooting script using industry standard criteria.	Year 2 (Fall 2016/Spring2017)	FILM 1015, 1110, 1210, 1220, 1230, 1240	Specific assignments, class projects, exam/class projects; Direct
5. List and apply the order of operation and protocols for on-set etiquette.	Year 2 (Fall 2016/Spring2017)	FILM 1001, 1003, 1015, 1110, 1210, 1220, 1230, 1240	Specific assignments, class projects, exam/class projects; Direct
6. List and explain job roles and responsibilities and nomenclature related to electronic media production.	Year 2 (Fall 2016/Spring2017)	FILM 1001, 1003, 1015, 1110, 1210, 1220, 1230, 1240	Specific assignments, class projects, exam/class projects; Direct
7. List and demonstrate industry-standard safety procedures.	Year 3 (Fall 2017/Spring2018)	FILM 1003, 1015, 1110, 1210, 1220, 1230, 1240	Specific assignments, class projects, exam/class projects; Direct
8. Create a basic business plan and response to an RFQ.	Year 3 (Fall 2017/Spring2018)	FILM 1230, 1240	Specific assignments; Direct
9. Create an industry-standard resume.	Year 3 (Fall 2017/Spring2018)	FILM 1240	Specific assignments; Direct
10. Demonstrate and explain basic levels of craft skills in electric, grip, sound, soft-art, art department and camera.	Year 4 (Fall 2018/Spring2019)	FILM 1110	Specific assignments, exams, class projects; Direct

11. Develop, produce and present an industry-standard electronic media production.	Year 4 (Fall 2018/Spring2019)	FILM 1390	from script to screen – students work together to create a media project to the satisfaction of the client . Students are graded together as a team – this year’s class is 100% compliant.
12. Create industry-standard storyboard for electronic media project.	Year 4 (Fall 2018/Spring2019)	FILM 1315	Specific assignments, class projects; Direct Storyboards will be critiqued for their detail and specificity - their clarity on story points and camera angles display the students’ understanding.
13. Design and create a sound package for an electronic media project.	Year 5 (Fall 2019/Spring2020)	FILM 1335	Specific assignments, class projects; Direct
14. Design and create one special effect transition for electronic media project.	Year 5 (Fall 2019/Spring2020)	CIS 2336	Specific assignments, class projects; Direct special effects
15. Demonstrate industry-standard camera operation approach to complex shooting situation.	Year 5 (Fall 2019/Spring2020)	FILM 1325	Specific assignments, class projects; Direct Camera