

CNM ANNUAL STUDENT LEARNING ASSESSMENT REPORT

Due to the Student Academic Assessment Committee by October 15



PART 1: REPORT INFORMATION

Report Year and Contact Information			
<u>2018-2019</u>	<u>Charlie O'Dowd</u>	<u>codowd@cnm.edu</u>	<u>505-228-0800</u>
Academic Year	Contact Person	CNM Email	CNM Office Extension

Subject of this Report (Please copy and paste the program identifier from the Program Identifiers spreadsheet without making any changes. Only one program identifier can be included per report.)
Film Crew Certificate

PART 2: CONTEXT IN WHICH THE ASSESSMENT TOOK PLACE

Program/Area Highlights and Successes (Wherever applicable, include course completion rates, job placement outcomes, and licensing examination pass rates. See the program information dashboard at https://livecnm.sharepoint.com/Sites/Dashboards/SitePages/Program%20Information%20Dashboard.aspx (access restricted to CNM employees) and other reports at https://www.cnm.edu/depts/opie .)
Demand for courses has grown with the industry - additional course offerings in sound, editing, camera operations and directing have expanded the course offerings. All courses enjoy full registration. Film program is collaborating with CNM Ingenuity, the IATSE union and the NM and Abq film offices, to identify areas of instruction available as full courses or short seminars beyond current offerings.

Changes Implemented During the Past Year in Support of Student Learning
An additional full time instructor (Carlos Gonzalez) hired to cover additional course sections. Film Tech program is researching the expansion of the program including a new or newly renovated building , future equipment purchases, and expansion of both the Art Department and Above The Line positions (writer, director, producer, lead actor). AT is searching for an administrator with both film education and administration background to lead the growth of the Film Tech training program.

PART 3: REPORT ON ASSESSMENT OF STUDENT LEARNING

Assessment Method	Type of Assessment Tool	Population or Course(s) Assessed	Graduate Learning Outcome(s) Assessed	Mastery Level (E.g., "Minimum score of 3 on a rubric scaled 0-4" or "Minimum score of 75%")	Targeted % Achieving Mastery	Outcome
	Indirect internal	16	Students create team to produce 5 separate video products	85%	95%	Target met
	N/A				N/A	N/A
	N/A				N/A	N/A
	N/A				N/A	N/A
	N/A				N/A	N/A
	N/A				N/A	N/A
	N/A				N/A	N/A
	N/A				N/A	N/A
	N/A				N/A	N/A
	N/A				N/A	N/A

Summary of Assessment Findings

Although the entrance of Netflix and NBC have led to an expanded film tech program it remains true that students in the 2nd semester of the certificate need to be ready to serve as a Production Assistant on any set upon graduation. So assesment is achieved by personal observance of individual students in a team production environment. And, since the students actually work above PA level in class - it's expected that they take personal responsibility within the team. In this past year I observed EVERY student participating responsibly and each graduate was prepared to enter the film industry.

Interpretation of Assessment Findings

The teamwork and personal observance works in assesing good and bad habits in the production experience. The assesment leads to individualized instruction, supporting each student. It's much more effective than either oral or written testing - this is an industry that relies on hands on experience.

Action Plan in Support of Student Learning (Describe changes to be made that are based at least in part on the assessment interpretation. If the assessment did not yield useful information, describe changes to be made in the assessment methodology and/or criteria.)

Students will create video products to be used in CNM departments for instruction - using real world production for class assignments

Please select all of the following that characterize the types of changes described in the above action plan:

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|--|--|---|
| <input checked="" type="checkbox"/> Assessment criteria revision | <input type="checkbox"/> Assessment methodology revision | <input type="checkbox"/> Assignment revision |
| <input checked="" type="checkbox"/> Budgetary reallocation | <input type="checkbox"/> Change in teaching approach | <input checked="" type="checkbox"/> Course content revision |
| <input type="checkbox"/> Curricular Revision | <input type="checkbox"/> Faculty training/development | <input type="checkbox"/> Process revision |

Recommendations, Proposals, and/or Funding Requests	Budget Needed
Some projects produced for CNM will require added expenses such as an editor - each project will be planned with the department involved.	dependent on project - never to exceed \$5,000 per project

PART 4: REMAINING YEARS IN CURRENT ASSESSMENT CYCLE PLAN (including any revisions) – **OR -- UPCOMING ASSESSMENT CYCLE PLAN** (if this was the final year)

Years of Full Cycle	Next Year's Assessment Focus (Describe how the next planned assessment is expected to provide information that can be used toward improving student learning.)
1	Advanced management focus for production coordinator, assistant directors and directors

Graduate Learning Outcomes to Be Assessed	Years in which Assessment Is Planned	Population/Courses to Be Assessed	Planned Assessment Approach
Individual students need to set egos aside to gel as a team picking projects and planning as a team in class/office situation	2018	Film 1210	Faculty observation
Students challenged to test ideas with practical tools - preparing to shoot - and confident that their plan will work on the day	2019	Film 1220	faculty observation
Stuents produce video project as a team with all students in positions of responsibility	2019	Film 1230	critique of finished video

