

CENTRAL NEW MEXICO COMMUNITY COLLEGE
ASSESSMENT REPORT
Due to SAAC by October 15

PART 1: CONTACT & PROGRAM IDENTIFICATION

Report Year and Contact Information			
<u>2016-2017</u> Academic Year	<u>Carol Rogers</u> Contact Person	<u>crogers25@cnm.edu</u> Email	<u>224-4000 x50073</u> Phone Number

Subject of this Assessment Report		
Program: <u>Business</u> <input type="checkbox"/> Certificate <input checked="" type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS	Gen Ed Area: _____ Applicable to: <input type="checkbox"/> AA/AS <input type="checkbox"/> AAS	Non-Award, Non-Gen-Ed Discipline Area: _____

PART 2: THE YEAR IN RETROSPECT

Program/Area Highlights (Including, wherever applicable, course completion, job placement, and licensing examination information)
The number of Business AA degrees awarded increased to 143 for the 2016-2017 academic year from 132 for the 2015-2016 academic year. The number of Business AA declared majors increased from 2214 in the 2015-2016 academic year to 2218 in the 2016-2017 academic year.

Changes Made in Support of Student Learning
Due to recommendations by the BIT Interdisciplinary Curriculum team, the decision was made by the accounting department faculty to re-evaluate the curriculum taught in the introductory accounting classes. Through this re-evaluation, the change was made to replace Acct 1111 and Acct 1112 with a new accounting course, Acct 1115. In Acct 1115, the emphasis is place on how accounting transactions affect the financial statements.

PART 3: REPORT ON RECENT ASSESSMENT OF STUDENT LEARNING

Student Learning Outcome(s) Assessed <small>To add rows: right –click in cell below and select “Insert,” “Insert Rows Above”</small>	Classes/Cohorts Assessed
1. Student will meet the AA general education outcomes.	AA General Education cycle plans & reports
2. Transfer to a four year program to continue studies toward a 4-year degree in	Annual Program Review Transfer Information compiled by CNM’s

Business and perform with equivalent success to non-transfer students.	Planning, Budget & Institutional Research department
3. Apply appropriate accounting principles to business transactions.	Acct 1115, Introduction to Financial Accounting
4. Identify managerial accounting concepts for use in business decision-making.	Acct 1210, Introduction to Managerial Accounting

Measurement Tool(s) Used <i>To add rows: right-click in cell below and select "Insert," "Insert Rows Above"</i>	Enter X's for type of tool				Initial Achievement Target or Expectation
	Internal	External	Direct	Indirect	
Outcome #1: AA General Education cycle plans & reports	X		X		See AA General Education reports
Outcome #2: Post-graduate survey and information from transfer institutions	X		X		75% of the students will transfer to a 4-year university
Outcome #3: Acct 1115, Common Final Exam	X		X		Students will average 71% on the common final exam
Outcome #4: Acct 1210, Common Final Exam	X		X		Students will average 71% on the common final exam

Assessment Findings
<p>Outcome #1: See General Education Outcome reports for Communication, Mathematics, Laboratory Science, Social/Behavioral Science, and Humanities/Fine Arts.</p> <p>Outcome #2: The achievement target for Outcome #2 was not met. From the 2016-2017 Annual Program Review Transfer Information compiled by CNM's Planning, Budget & Institutional Research department, 63.6% (84 students out of 132 contacted) of the students who received the Associates of Arts In Business were continuing their education.</p> <p>Outcome #3: The achievement target for Outcome #3 was met. The average Final Exam grade for the Acct 1115, Introduction to Financial Accounting was 72.74%.</p> <p>Outcome #4: The achievement target for Outcome #4 was met. The average Final Exam grade for Acct 1210, Accounting II was 72.58%.</p>

Analysis and Interpretation of Assessment Findings
Outcome #1 results will be reported in the AA General Education reports.

Outcome #2 results show that the achievement target was not met. The analysis shows that the ability to obtain the transfer data is still limited. CNM is working closely with 4-year institutions and the State of New Mexico to improve this process.

Outcome #3: With this being the first year of collecting data for the new Acct 1115 course, the accounting faculty are cautiously optimistic in the improvement

in the Final Exam scores when compared to the prior Acct 1111, Accounting 1A, and Acct 1112, Accounting 1B final exam scores.

Outcome #4: The results show that the achievement target was met. After a complete re-evaluation/re-write of the Acct 1210 Final Exam in Fall 2016, it is evident in the 7.73% increase in the average final exam score that the final exam used in the Fall 2016 and Spring 2017 courses did a better job assessing the students understanding of the course material.

Action Plan in Support of Student Learning

Outcome #2: Due to more emphasis being placed on this transfer degree, the expectation is that this outcome will be met in the coming academic year.

Outcome #3: The Acct 1115 sub-team will analyze the final exam overall results to determine if any changes need to be made to the final exam. The results of the revised Acct 1115 common final exam will be evaluated over the next assessment cycle.

Outcome #4: The Acct 1210 sub-team will continue to monitor the results of the revised Acct 1210 common final exam over the next assessment cycle.

Please indicate with an X all of the following that characterize the types of changes described in the above action plan:

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Pedagogical change | <input type="checkbox"/> Course revision | <input checked="" type="checkbox"/> Process revision | <input type="checkbox"/> Curricular revision |
| <input type="checkbox"/> Budgetary reallocation | <input type="checkbox"/> Faculty training/development | <input checked="" type="checkbox"/> Assessment criteria revision | <input type="checkbox"/> Assessment methodology revision |

Recommendations, Proposals, and/or Funding Requests

NA

PART 4: ASSESSMENT CYCLE PLAN UPDATE (Copy and paste from original plan if unchanged)

Cycle Years	Description of Changes Made (if applicable)
2016/2017-2020/2021	This plan is used to access the AA in Business degree so to provide a consistent process for documenting and reporting outcome results and actions taken as a result of this assessment.

Student Learning Outcomes	When Measured	Where Measured	How Measured
1. Student will meet the AA general education outcomes.	See AA General Education cycle plans & reports		

2. Transfer to a four year program to continue studies toward a 4-year degree in Business and perform with equivalent success to non-transfer students	2017-2018	Annual Program Review Transfer Information compiled by CNM's Planning, Budget & Institutional Research	Post-graduate survey and information from transfer institutions
3. Apply appropriate accounting principles to business transactions	2017-2018	Acct 1115	Common final exams
4. Identify managerial accounting concepts for use in business decision-making	2017-2018	Acct 1210	Common final exams