

**CENTRAL NEW MEXICO COMMUNITY COLLEGE**  
**ASSESSMENT REPORT-Part I**  
**Assessment Data Results**

The purpose of this form is to provide a written summary of your assessment results for the current assessment cycle.

Fall 2012 – Spring 2013  
 (Assessment Period Covered)

March 10, 2014 (reprint)  
 (Date Report Submitted)

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 (Contact Person/email/phone)

**Choose ONE of the following 3 areas for this assessment report and insert the name of the general education area, certificate, degree or discipline on the appropriate line:**

**See definitions for each category in Assessment Process document**

<p><b>Gen Ed Area</b> (see definitions) _____</p> <p>AA/AS <input type="checkbox"/></p> <p>AAS <input type="checkbox"/></p> <p><b>Or Discipline Area</b> (see definitions) _____</p>	or	<p><b>Communication Studies AA Degree</b> _____</p> <p>Certificate <input type="checkbox"/></p> <p>AA/AS <input checked="" type="checkbox"/></p> <p>AAS <input type="checkbox"/></p>
<p>Outcome(s) assessed:</p> <ul style="list-style-type: none"> <li>• Demonstrate communication competency with diverse audiences in multiple contexts to achieve intended goals.</li> <li>• Analyze messages and processes to determine communication competency in meeting desired outcomes.</li> </ul>		
<p>Classes/Cohort Assessed:          Interpersonal Communication, COMM 2221</p>		

Measurement tool(s):

4 Skills Assessments

Type of tool (for each tool listed above, indicate type of tool):

Written and performance parts for each of the 4 skills

Achievement Target (if more than one measurement tool, list target for each tool separately):  
Target is that 75% or more of each class score a 75% or higher score on each skill assessment.

Assessment Results/Findings (if more than one measurement tool, list results for each tool separately):

As of Spring 13, we had achieved our target goals for 2 consecutive terms.

**CENTRAL NEW MEXICO COMMUNITY COLLEGE**  
**ASSESSMENT REPORT – Part II**  
**Action Plan & Assessment Plan Update**

The purpose of this form is to provide a written summary of your assessment action plan for the designated assessment cycle and provide an updated assessment cycle plan for the current 5-year cycle

Fall 2012- Spring 2013

March 10, 2014

(Report Period)

(Date Report Submitted)

Glenda Davis X 50211 gdavis@cnm.edu

(Contact Person/email/phone)

**Indicate ONE of the following 3 areas for this assessment report and insert the name of the general education area, certificate, degree or discipline on the appropriate line:**

See definitions for each category in Assessment Process document

<p><b>Gen Ed Area</b> (see definitions) _____</p> <p>AA/AS <input type="checkbox"/></p> <p>AAS <input type="checkbox"/></p>	or	<p><b>Program</b> _____</p> <p>Communication Studies AA</p>
<p><b>Or Discipline Area</b> (see definitions) _____</p>		<p>Certificate <input type="checkbox"/></p> <p>AA/AS <input type="checkbox"/></p> <p>AAS <input type="checkbox"/></p>
<p>Data Results Period upon which this Action Plan is based (period which ended 6/30/xx):                  In Part 1 of 2012-2013</p>		
<p>Action Plan (close the loop): In COMM 2221, Interpersonal Communication, we reached our target goal (see Part 1), but realized that some of our skills assessments overlapped each other. This often confused our students. As a result of this discovery and the resulting discussion, we decided to change texts and take a slightly different approach to both the teaching and the assessment of this course. In Spring of 2013, we selected a new text and began the process of crafting two skills assessment tools to replace the previous four overlapping skills assessments. We piloted and edited these in the fall of 2013. Spring 2014 will be the first term of discipline wide data collection for these new skills assessments.</p>		

**ASSESEMENT PLAN**

The assessment plan includes three parts:

1. **The plan description** (This should be a brief written description of the assessment plan(s) for the area/certificate/degree/discipline. If all outcomes are not shown in item #3 below as assessed in the 5 year cycle, this description must include information about their eventual assessment)
2. **The student learning outcomes for the area/program/discipline** for the 5 year cycle.
3. **The assessment cycle timeline**

**1 Plan Description**  
 We began with assessment tools we were already using and evaluated them against the degree outcomes. We have edited or completely recreated tools in both Interpersonal Communication and in Public Speaking. Additionally, we have re-evaluated our outcomes, teaching methods and texts in each of these courses. We will continue to evaluate each new course in light of the degree outcomes mentioned below by crafting and applying appropriate tools, analyzing the results and editing the processes.

**2 Provide the list of current student learning outcomes for this area or program (you may add more lines if necessary by right clicking and choosing insert row below):**

1	<ul style="list-style-type: none"> <li>• Demonstrate communication competency with diverse audiences in multiple contexts to achieve intended goals.</li> </ul>
2	<ul style="list-style-type: none"> <li>• Analyze messages and processes to determine communication competency in meeting desired outcomes.</li> </ul>
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**3 Assessment Cycle timeline for the above student learning outcomes for the next five years.**

<b>Outcome #</b>	<b>When Measured</b>	<b>Where measured (i.e. what course(s))</b>	<b>Measurement tool(s) &amp; Type of tool</b>
1	Spr 2014/ongoing	Interpersonal Communication	2 Skills Assessments – Perception Checking and Active Listening
2	Spr 2014/ongoing	Interpersonal Communication	2 Skills Assessments – Perception Checking and Active Listening
1 & 2	Fall 13- Sp 14	Public Speaking	Pilot/Edit a Grading Rubric for a Persuasive Speech
1 & 2	Fall 14-Sp 15 +	Public Speaking	Grading Rubric for Persuasive Speech – edited version
1 & 2	Fall 15 – Sp 16	Business and Professional Communication	Review/Edit Master Syllabus including Course Outcomes and Complete a textbook selection process. Begin discussion of assessment
1 & 2	Fall 16 – Sp 17	Business and Professional – COMM 2232	Craft assessment tools – to be determined
1 & 2	Fall 17 – Sp 18	Communication for Teachers – COMM 2270	To be determined
7			
8			
9			
10			