

**CENTRAL NEW MEXICO COMMUNITY COLLEGE**  
**ASSESSMENT REPORT-Part I**  
**Assessment Data Results**

The purpose of this form is to provide a written summary of your assessment results for the current assessment cycle.

Fall 2012 to Spring 2013  
 (Assessment Period Covered)

September 18, 2013  
 (Date Report Submitted)

Scott Clapp/sclapp@cnm.edu/43896  
 (Contact Person/email/phone)

**Choose ONE of the following 3 areas for this assessment report and insert the name of the general education area, certificate, degree or discipline on the appropriate line:**

**See definitions for each category in Assessment Process document**

<b>Choose one:</b>	
<b>Gen Ed Area</b> (see definitions) _____  AA/AS <input type="checkbox"/> AAS <input type="checkbox"/>	<b>Program</b> <u>Hospitality and Tourism</u>  Certificate <input type="checkbox"/> AA/AS <input checked="" type="checkbox"/> AAS <input type="checkbox"/>
<b>Discipline Area</b> (see definitions) _____	
Outcome(s) assessed:	
1. Define and describe the operational business and career related challenges of various fields within the hospitality and tourism industry. 4. Apply policies and procedures to create, implement and evaluate events.	
Classes/Cohort Assessed:	
1. HT 1101, Fall 2012 and Spring 2013 4. HT 2232 Event Planning – not assessed	
Measurement tool(s):	
Career Research Project HT1101	

HT 2232 Event Plan & Portfolio
Type of tool (for each tool listed above, indicate type of tool): HT 1101 Career Research Project Rubric HT 2232 Event Plan & Portfolio Rubric – not assessed

Achievement Target (if more than one measurement tool, list target for each tool separately):

HT 1101 Career Paper: 80% of students scoring at least 81%

HT 2232 Event Plan & Portfolio: 80% students scoring at least 81% - not assessed

Assessment Results/Findings (if more than one measurement tool, list results for each tool separately):

72% of students achieved a score of 81 or higher.

HT1101 Results:

106 student grades were collected in 6 sections of HT 1101 over the fall 2012 and spring 2013 terms. The following is the grading breakdown for the 106 students on the Career Paper project:

Possible score:

Number of students:

% of Sample:

Possible score:	Number of students:	% of Sample:
91-100	58	50
81-90	26	22
71-80	13	11
61-70	4	4
60 or below	15	13

**CENTRAL NEW MEXICO COMMUNITY COLLEGE  
ASSESSMENT REPORT – Part II  
Action Plan & Assessment Plan Update**

The purpose of this form is to provide a written summary of your assessment action plan for the designated assessment cycle and provide an updated assessment cycle plan for the current 5-year cycle

Fall 2012 – Summer 2013  
 (Report Period)  
 Scott Clapp/sclapp@cnm.edu/224-3896  
 (Contact Person/email/phone)

9/19/2013  
 (Date Report Submitted)

**Indicate ONE of the following 3 areas for this assessment report and insert the name of the general education area, certificate, degree or discipline on the appropriate line:**

See definitions for each category in Assessment Process document

<p><b>Gen Ed Area</b> (see definitions) _____</p> <p>AA/AS <input type="checkbox"/></p> <p>AAS <input type="checkbox"/></p>	or	<p><b>Program</b> _____ Hospitality and Tourism</p> <p>Certificate <input type="checkbox"/></p> <p>AA/AS <input checked="" type="checkbox"/></p> <p>AAS <input type="checkbox"/></p>
<p><b>Or Discipline Area</b> (see definitions) _____</p>		
<p>Data Results Period upon which this Action Plan is based (period which ended 6/30/xx):          Fall 2012 and Spring 2013</p>		
<p>Action Plan (close the loop):          After reviewing the data collected for this period it was determined by the faculty that we were not measuring the proper outcomes and using the appropriate measurement tools. Therefore, we held a series of meetings and compiled a new set of outcomes that we believe better reflects the areas we should be assessing. At the same time, we are developing specific rubrics tied to the measurement tools which will allow us to gather more beneficial data.</p>		

## ASSESSMENT PLAN

The assessment plan includes three parts:

1. **The plan description** (This should be a brief written description of the assessment plan(s) for the area/certificate/degree/discipline. If all outcomes are not shown in item #3 below as assessed in the 5 year cycle, this description must include information about their eventual assessment)
2. **The student learning outcomes for the area/program/discipline** for the 5 year cycle.
3. **The assessment cycle timeline**

### 1 Plan Description

This assessment plan measures the skills identified by the program as necessary for success of our students in the workplace. The measurement tools are an accurate reflection of a student's learning outcomes identified by the plan. The rubrics used specifically identify how the outcomes are being measured by the selected measurement tools.

- 2 **Provide the list of current student learning outcomes for this area or program (you may add more lines if necessary by right clicking and choosing insert row below):**

1	Demonstrate the principles of Guest Services associated with the hospitality industry.
2	Create Business Plans or Strategic Plans for hotels, restaurants, or any other business.
3	Describe liability issues, ethics, contracts, and labor laws; identify how they impact planning and decision making in the hospitality industry.
4	Describe accounting and finance systems using the Uniform System of Accounts for the Lodging Industry.
5	Develop a human resources plan; explain how to manage and market human resource plans.
6	Describe the history and future of the hospitality industry.
7	Demonstrate the ability to properly communicate with industry professionals, both orally and in writing.

**3 Assessment Cycle timeline for the above student learning outcomes for the next five years.**

<b>Outcome #</b>	<b>When Measured</b>	<b>Where measured (i.e. what course(s))</b>	<b>Measurement tool(s) &amp; Type of tool</b>
1	2014-18	HT 1101, 2201, 2235	Career Research Paper HT 1101 (Rubric; Direct/Internal) In-class presentation (F2F) or Power Point Presentation (DL) HT 1101, 2201, 2235 (Rubric; Direct/Internal) Business Plan Paper HT 2201 (Rubric; Direct/Internal) Strategic Plan Paper HT 2235 (Rubric; Direct/Internal)
2	2013-18	HT 2201, 2235	In-class presentation (F2F) or Power Point Presentation (DL) HT 2201, 2235 (Rubric; Direct/Internal) Business Plan Paper HT 2201 (Rubric; Direct/Internal) Strategic Plan Paper HT 2235 (Rubric; Direct/Internal)
3	2014-18	HT 1101, 2201, 2235	Career Research Paper HT 1101 (Rubric; Direct/Internal) In-class presentation (F2F) or Power Point Presentation (DL) HT 1101, 2201, 2235 (Rubric; Direct/Internal) Business Plan Paper HT 2201 (Rubric; Direct/Internal) Strategic Plan Paper HT 2235 (Rubric; Direct/Internal)
4	2015-18	HT 2201, 2235	In-class presentation (F2F) or Power Point Presentation (DL) HT 2201, 2235 (Rubric; Direct/Internal) Business Plan Paper HT 2201 (Rubric; Direct/Internal) Strategic Plan Paper HT 2235 (Rubric; Direct/Internal)
5	2015-18	HT 2201, 2235	In-class presentation (F2F) or Power Point Presentation (DL) HT 2201, 2235 (Rubric; Direct/Internal) Business Plan Paper HT 2201 (Rubric; Direct/Internal) Strategic Plan Paper HT 2235 (Rubric; Direct/Internal)
6	2016-18	HT 1101, 2201, 2235	Career Research Paper HT 1101 (Rubric; Direct/Internal) In-class presentation (F2F) or Power Point Presentation (DL) HT 1101, 2201, 2235 (Rubric; Direct/Internal) Business Plan Paper HT 2201 (Rubric; Direct/Internal) Strategic Plan Paper HT 2235 (Rubric; Direct/Internal)
7	2013-18	HT 1101, 2201, 2235	Career Research Paper HT 1101 (Rubric; Direct/Internal) In-class presentation (F2F) or Power Point Presentation (DL) HT 1101, 2201, 2235 (Rubric; Direct/Internal) Business Plan Paper HT 2201 (Rubric; Direct/Internal)

