

**CENTRAL NEW MEXICO COMMUNITY COLLEGE**  
**ASSESSMENT REPORT-Part I**  
**Assessment Data Results**

The purpose of this form is to provide a written summary of your assessment results for the current assessment cycle.

Fall, 2012 – Spring, 2013  
 (Assessment Period Covered)

June, 2013  
 (Date Report Submitted)

Carol Rogers/crogers25@cnm.edu/224-4000 x50073  
 (Contact Person/email/phone)

**Choose ONE of the following 3 areas for this assessment report and insert the name of the general education area, certificate, degree or discipline on the appropriate line:**

**See definitions for each category in Assessment Process document**

<b>Gen Ed Area</b> (see definitions)	or	<b>Program</b>	<b>Business</b>
AA/AS AAS	<input type="checkbox"/> <input type="checkbox"/>	Certificate AA/AS AAS	<input type="checkbox"/> <input checked="" type="checkbox"/> X <input type="checkbox"/>
<b>Or Discipline Area</b> (see definitions)			
Outcome(s) assessed: 1. Student will meet the AA general education outcomes. 2. Transfer to a four year program to continue studies toward a 4-year degree in Business and perform with equivalent success to non-transfer students 3. Apply appropriate accounting principles to business transactions 4. Identify managerial accounting concepts for use in business decision-making			
Classes/Cohort Assessed: Outcome 1 will be assessed through the AA General Education cycle plans & reports			

Outcome 2 will be assessed through the Student Job Connection graduation survey and institutional information  
Outcome 3 will be assessed in the Acct 1111, Accounting 1A, and Acct 1112, Accounting 1B, courses  
Outcome 4 will be assessed in the Acct 1210, Accounting II, course

Measurement tool(s):

Outcome #1: From the AA General Education cycle plans & reports  
Outcome #2: From post-graduate survey and information from transfer institutions  
Outcome #3: From the common Final Exams in Acct 1111 and Acct 1112.  
Outcome #4: From the common Final Exam in Acct 1210.

Type of tool (for each tool listed above, indicate type of tool):  
For outcomes 1 - 4 the type of tool is direct/internal.

Achievement Target (if more than one measurement tool, list target for each tool separately):

See AA General Education reports for Outcome #1.  
The Achievement Target for the measurement tools for outcome #2 is that 75% of the students will transfer. The Achievement Target for the measurement tools for outcome #3 and outcome #4 is that students average Final Exam grade will be 71%.

Assessment Results/Findings (if more than one measurement tool, list results for each tool separately):

Outcome #1:

See General Education Outcome reports for Communication, Mathematics, Laboratory Science, Social/Behavioral Science, Humanities/Fine Arts.

Outcome #2: The achievement target for Outcome #2 was not met. From the 2010-2011 Graduation Employment Survey compiled by CNM's Job Connection Center, 59.02% (72 students out of 122 graduates) of the students who received the Associates of Arts In Business (then call the Pre-Management degree) were continuing their education. However, of the 94 students that could be located 76.6% (72 students out of 94 graduates) were continuing their education.

Outcome #3: The achievement target for Outcome #3 was not met. The average Final Exam grade for the Acct 1111, Accounting 1A, and Acct 1112, Accounting 1B was 65.75%. The average Final Exam grade for all sections of Acct 1111, Accounting 1A was 66.39%. The average Final Exam grade for all sections of Acct 1112, Accounting 1B was 64.47%.

Outcome #4: The achievement target for Outcome #4 was not met. The average Final Exam grade for Acct 1210, Accounting II was 62.82%.



**CENTRAL NEW MEXICO COMMUNITY COLLEGE  
ASSESSMENT REPORT – Part II  
Action Plan & Assessment Plan Update**

The purpose of this form is to provide a written summary of your assessment action plan for the designated assessment cycle and provide an updated assessment cycle plan for the current 5-year cycle

Fall 2012 – Spring 2013  
 (Report Period)  
 Carol Rogers/crogers25@cnm.edu/224-4000 x50073  
 (Contact Person/email/phone)

September 6, 2013  
 (Date Report Submitted)

Indicate **ONE** of the following **3** areas for this assessment report and insert the name of the general education area, certificate, degree or discipline on the appropriate line:

See definitions for each category in Assessment Process document

<b>Gen Ed Area</b> (see definitions)  AA/AS <input type="checkbox"/> AAS <input type="checkbox"/>	or	<b>Program</b> Business  Certificate <input type="checkbox"/> AA/AS <input checked="" type="checkbox"/> AAS <input type="checkbox"/>
<b>Or Discipline Area</b> (see definitions) _____		

Data Results Period upon which this Action Plan is based (period which ended 6/30/xx):  
 2012/2013 Assessment Report – Part 1

Action Plan (close the loop):  
Outcome #1 results will be reported in the AA General Education reports.

Outcome #2 results show that the achievement target was not met. The results were calculated using the 2010-2011 Graduation Employment Survey. Due to more emphasis being placed on this transfer degree, the expectation is that this outcome will be met when more current data is made available.

Outcome #3 results show that the achievement target was not met. This outcome is assessed using final exam scores from Acct 1111 and Acct 1112.

The scores for both of the common final exams for these courses were compiled and the results were analyzed based on the success rate of each of the exam questions by the accounting faculty at the summer 2013 accounting program meeting. Any exam question in which 50% or more of the students gave an incorrect answer was analyzed in detail. From this analysis, it was evident that some of the exam questions were poorly worded or did not properly test the students on the course materials. The accounting faculty sub-team for these courses will re-word or replace these specific exam questions that were determined to be problematic. The results of these revised common exams will be evaluated over the next assessment cycle.

Outcome #4 results show that the achievement target was not met. A common final exam was implemented over the 2012-2013 assessment cycle. For the 2013-2014 assessment cycle, full implementation will occur and a better assessment can be made of this outcome.

#### ASSESSMENT PLAN

The assessment plan includes three parts:

1. **The plan description** (This should be a brief written description of the assessment plan(s) for the area/certificate/degree/discipline. If all outcomes are not shown in item #3 below as assessed in the 5 year cycle, this description must include information about their eventual assessment)
2. **The student learning outcomes for the area/program/discipline** for the 5 year cycle.
3. **The assessment cycle timeline**

#### 1 Plan Description

This plan is used to assess the Associates of Arts in Business so to provide a consistent process for documenting and reporting outcomes results and actions taken as a result of this assessment.

- 2 **Provide the list of current student learning outcomes for this area or program (you may add more lines if necessary by right clicking and choosing insert row below):**

1	Students will meet the AA general education requirements for transfer
2	Transfer to a four year program to continue studies toward a four-year degree in Business and perform with equivalent success to non-transfer students
3	Apply appropriate accounting principles to business transactions
4	Identify managerial accounting concepts for use in business decision-making
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**3 Assessment Cycle timeline for the above student learning outcomes for the next five years.**

Outcome #	When Measured	Where measured (i.e. what course(s))	Measurement tool(s) & Type of tool
1	See AA General Education cycle plans & reports		
2	2013-2015	Student Job Connection graduation survey; Institutional Information	Post-graduate survey and information from transfer institutions; direct/internal And external from transfer institutions
3	2013-2015	Acct 1110/1111/1112	Common final exams; direct /internal
4	2013-2015	Acct 1210	Common final exam; direct /internal
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